

Suggestions for Strengthening Chapters

1. Use the new Recruitment/ Membership Plan and
 - a. provide an orientation; possibly use the orientation Power Point available on dkg.org
 - b. provide Society brochures to prospective members; for example, "Journey for Life"
 - c. after initiation, mentor and involve new members
2. Offer reorientation programs for all members
 - a. consider using the Power point, "Sustaining Pride in the Big Picture", available on dkg.org
 - b. as a meeting program or in small segments at multiple meetings
 - c. build in member participation in the presentation
3. Carefully plan programs
 - a. use Society music .in programs and ceremonies
 - b. initiation should be dignified and impressive, a ceremony
 - c. tap the expertise of members for interesting and informative programs
 - d. select programs that interest as many members as possible
 - e. base programs on the Society's Seven Purposes, DKG projects, local issues and programs, and offer awards and recognition programs to highlight and recognize members
4. Communicate regularly by numerous means
 - a. offer members a useful and easy-to-use yearbook of information
 - b. create and provide regular newsletter to members
 - c. make use of electronic communication (email) when possible but do not neglect those members who do not use electronic devices and applications
 - d. use social media to share chapter highlights (no personal info!)
 - e. design and use a chapter website and a chapter brochure or tri-fold
 - f. use text messages for quick connections with members
 - g. personally contact members who miss a meeting to say you are thinking of them
 - h. phone calls and personal notes are important too
5. Recognize members, educators, students, and community members and programs
 - a. spotlight members in newsletters and emails; share birthday and get well wishes
 - b. select and honor a chapter Woman of Distinction
 - c. honor and recognize outstanding educators in your district
 - d. select and honor "Friends of Education" in your area
 - e. honor students with grants-in-aid; honor members with scholarships
 - f. recognize and applaud education-supporting programs in your community
6. Involve members
 - a. have every chapter member involved in the work of a chapter committee and in meetings; ask for their input and suggestions
 - b. involve new members immediately, but not immediately as officers! (let them get their bearings first)
 - c. mentor new members
 - d. car pool and communicate regularly with members
 - e. always include social time at meetings and events so members get to know each other
7. Be a strong, prepared leader
 - a. attend leadership training sessions
 - b. recognize committees and encourage members to serve as chairpersons
 - c. encourage members to serve as chapter officers and to get involved in DKG leadership
 - d. be prepared for chapter meetings; have an agenda that is shared and be sure others know their tasks during the meeting